

CURBED CUP 2014

Curbed Cup 1st Round: (8) Tribeca vs. (9) Downtown Brooklyn

By Jessica Dailey

The Curbed Cup, our annual award for the New York City neighborhood of the year, is kicking off with 16 areas vying for the prestigious (fake) trophy. This week we'll have two matchups per day, and all the results and the full tournament bracket will be reviewed on Friday. Voting for each pairing ends 24 hours after it begins. Let the eliminations commence!



The second Curbed Cup match-up features two continually hot neighborhoods. Coming in as the no. 8 seed, we have Tribeca, which has seen a high volume of new residential developments, many of which are converting historic pieces of the neighborhood. There's the massive 443 Greenwich (where the penthouse could be Downtown's most expensive sale), Ben Shaoul's actually-nice-looking plans for the Verizon building, and the very

lovely 7 Harrison. Plus, 56 Leonard has nearly sold out, 30 Park Place officially debuted, and permits were filed for the neighborhood's future tallest tower. On top of it all, Taylor Swift chose Tribeca for her new, humble \$20 million abode. Oh, and this happened.

In the other corner, we have Downtown Brooklyn. After winning the cup in 2011 and making it to the finals in 2012, DoBro failed to make an appearance last year, but the completion of 388 Bridge Street—the tallest tower in Brooklyn—has put the neighborhood back in the running. Many other big residential projects are on the rise, including the next tallest tower, and the mixed-use City Point development hit a few milestones. The ever-popular SHoP Architects also nabbed a commission in the 'hood, and the neighborhood also saw a push for more green space, though it's still waiting on more restaurants.